

May 22, 2015

Memorandum #2015-63

TO: askHRgreen.org Water Awareness Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

RE: askHRgreen.org: Water Awareness Subcommittee – May 28, 2015

This is to call the next meeting of the **askHRgreen.org: Water Awareness Subcommittee** for **Thursday, May 28, 2015 at 9:30 a.m.** in the **Warwick Room** at **Newport News Water Works, Fountain Plaza II - 700 Town Center Drive, Newport News, VA 23606**. In the event you are unable to attend, please let us know. Comments and suggestions based on this agenda package are welcome.

The agenda for the meeting is as follows:

1. Meeting Summary

The meeting summary for April is attached for your review and information.

Attachment 1

ACTION: Approve the meeting summary.

2. askHRgreen.org Events

May 29 – Blayton Elementary School, Williamsburg

June 18 – NASA Langley Health & Wellness Fair, Hampton

June 27 – Olden Days, Smithfield

August 4 – National Night Out, Virginia Beach

September 11-13 – Hampton Bay Days, Hampton

September 16-21 – Isle of Wight County Fair, Windsor

September 19 – HRSLE/LRNow Fall Festival @ Brock Center, Virginia Beach

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

ACTION: According to discussion.

3. Media & Promotions

The final *What Do You Know About Tap Water* videos can be viewed here:

https://www.youtube.com/watch?v=-Je_RGZRUZ0

<https://www.youtube.com/watch?v=DgG9ckCSf9w>

<https://www.youtube.com/watch?v=96Z7Fw6E2uM>

Ms. Marga Cahoon of Cahoon & Cross will discuss a potential media plan with the Committee for promotion of the tap water videos that were produced.

ACTION: According to discussion.

4. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament

The Committee should discuss progress and updates related to the golf tournament. Executive Planning Committee Members: Catryna Jackson, Dan Baxter, Allison Watts, Joyce Heffington, Lacie Nixon, the HRPDC staff, Mike Baum (KVB), John Deuel (Greenquest), Cami Hahn (KVB contact), Mike Camden (Troy University), and Cindy Nash (GET Solutions, Inc.).

Action: Based on discussion.

5. Staff Reports

Budget – The current budget is attached for review. The Committee should also discuss priorities for next year and how to allocate the FY16 budget accordingly.

The HRPDC Staff will provide an update on the status of the RFP for askHRgreen.org media and marketing services.

Attachments 5A – FY15 Budget
5B – FY 16 Draft Budget

ACTION: According to discussion.

The next Committee meeting is scheduled for **Thursday, June 25, 2015** at 9:30 a.m. at the **HRPDC** office in Chesapeake.

KRC/jc

askHRgreen.org: Water Awareness Subcommittee:

Rhonda Bowen, HRSD	Dave Morris AICP, NN
Dan G. Clayton III, WM	Russell Pace, FR
Beth Davis, JC	Lynn Proctor, VB
Bryan D. Foster, PO	Jack Reed, SM
J. Arnie Francis, GL	Ellen Roberts P.E., PQ
Deidre Harmon, NO	Erica Roberts, VB
Jerry Hoddinott, CH	Tammy Rojek, WM
Donna Holt, IW	Rhonda Russell, SY
Julien W. Johnson Jr., SH	Bob Speechley, PQ
Harry C. Kenyon, NO	S. Mark Swilley, YK
Melissa Lindgren P.E., IW	Kim Wieckert, SU
Albert Moor II, SU	Lori Woolman, NN